

## **IPBA Regional Conference and Cocktail Reception**

# **Vietnam: The New Investment Terminus**

### Friday, 6 September 2024

#### 2:00pm – 5:30pm

#### New World Hotel, Ho Chi Minh City

Amidst rising geopolitical tensions between two dominant nations, the USA and China, Vietnam has risen as a blooming lotus offering a haven for businesses seeking stability and growth. Vietnam, among other South-East Asian countries is poised as a terminal economy – a central draw for international investment with its robust economic development and favourable investment policies. As Sun Tzu wisely noted, "In the midst of chaos, there is also opportunity." This seminar will delve into the opportunities and challenges of investing in Vietnam and the value chain and strategic advantages of relocating to Vietnam, positioning it as a pivotal hub for investors and companies looking to diversify and expand their global operations.



SEP 6, 2024 | 1:30 PM - 5:30 PM | NEW WORLD SAIGON HOTEL

# Agenda

Time		Presenter(s)
14:00 - 14:10	Welcome and Introductions	Diep Hoang (IPBA JCM, Vietnam)
14:10 - 14:30	IPBA 2025 Chicago Conference Promotion	Michael Chu (IPBA, President-Elect)
14:30 - 15:15	First session: Vietnam – The New Investment Terminus	Raphael Tay, Zunu Lee, Tran Ngoc Linh
15:15 - 15:25	Tea Break	
15:25 - 15:55	Second session: Vietnam – The New Investment Terminus	Jay H. Reiziss, Hai Nguyen
15:55 - 16:25	Panel discussion and Q&A	Raphael Tay
16:25 - 16:30	Closing remarks	Bui Tien Long
16:30 - 17:30	Cocktail Networking Reception	

More information and Registration can be found here:

https://www.amchamvietnam.com/events/ipba-reception-vietnam-the-new-investmentterminus-2024/