



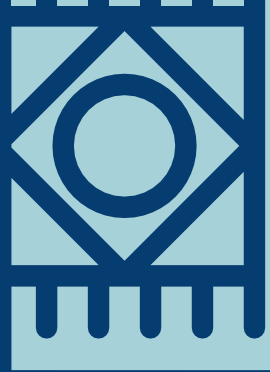
# IPBA 31ST ANNUAL MEETING AND CONFERENCE

7-10 March  
DUBAI 2023

Sponsorship Packages

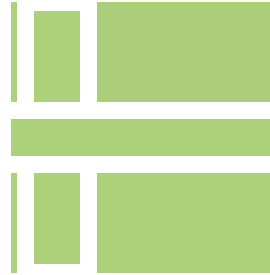


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# Letter from the Chairman of Hosting Committee



## **IPBA Annual Meeting & Conference, “One World: Law & the Environment Beyond Covid”**

It is a great pleasure to invite you to be part of the 31st Annual Meeting & Conference of the Inter-Pacific Bar Association (IPBA), which will be held for the first time in Dubai from 7th - 10th of March 2023.

The IPBA is an international association of business and commercial lawyers with a focus on the Asia-Pacific region. It has a long and proud history, having been established in 1991 in Tokyo. The Annual General Meeting & Conference is the premier event on the IPBA's calendar, and attracts significant global interest.

The 31st Annual Meeting & Conference will be held at the JW Marriott Marquis Hotel in Business Bay, Dubai.

The Conference is titled 'One World: Law and the Environment Beyond Covid'. It is vital for lawyers and the legal industry to approach new challenges which businesses now face with both optimism, clarity and vision; accepting and embracing the changes of the new commercial landscape.

Our Conference programming and social agendas aim to tackle just this. These will enable delegates to re-engage with one another and to explore and discuss developments of legal practice in this new landscape. We also hope to showcase Dubai and demonstrate the advantageous role Dubai and the Middle East region can play in contributing to and facilitating business and commercial endeavours with other, particularly Asian regions.

The Conference offers tremendous opportunities for sponsors to promote themselves and their expertise to a high-level international audience, and to extract maximum commercial value. For this purpose, we have created attractive packages with commensurate benefits for your consideration.

Please visit [www.ipba2023.org](http://www.ipba2023.org) for the latest information regarding the Conference programme and social events available.

I sincerely hope that you will be able to join us as a sponsor or exhibitor.

Richard Briggs,  
President of the IPBA and Chair of the Organising Committee,  
IPBA Annual Meeting & Conference 2023



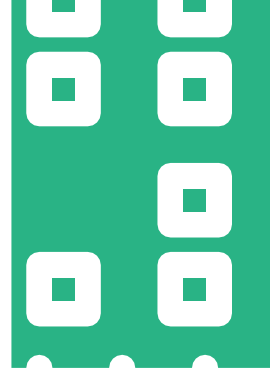
# About IPBA

The Inter-Pacific Bar Association (“IPBA”) is an international association of business and commercial lawyers who live in, or otherwise have a strong interest in, the Asia-Pacific Region. It was established in April 1991 and has grown to become the pre-eminent legal association in Asia-Pacific region, with a worldwide membership of around 1200 members from over 60 jurisdictions.

The growth of the IPBA has been spurred by the tremendous growth of the Asian economies as businesses have invested heavily in commerce within the Asia-Pacific region and wider global economy. Such investments come with the requirement for regional legal expertise from lawyers, both within each jurisdiction and through a regional and worldwide network of trusted legal advisors.

The IPBA enables lawyers to keep abreast of legal and commercial developments that affect their clients through facilitating areas for discussion and debate, as well as providing valuable opportunities to network with like-minded lawyers across a variety of practice areas, sectors and jurisdictions.

The IPBA’s Committees are central to providing important opportunities for IPBA members to contribute to the development of the law and legal systems and processes within the region. This is done through tailored educational programmes at the IPBA’s conferences and via publications which provide analysis of law, as well as recommendations for improvements and commentary. All of these are aimed at enhancing the capabilities of participating lawyers and law firms to further support their clients in an ever increasingly globalised economy.



# About IPBA

The IPBA Committees are specific to particular practice areas and currently include:

1. Anti-Corruption and the Rule of the Law
2. Aviation and Aerospace
3. Banking, Finance and Securities
4. Competition Law
5. Cross-Border Investment
6. Dispute Resolution and Arbitration
7. Employment and Immigration
8. Energy and Natural Resources
9. Environmental Law
10. Insolvency
11. Insurance
12. International Construction Projects
13. International Trade
14. Intellectual Property
15. Legal Practice
16. Maritime Law
17. Tax Law
18. Technology, Media and Telecommunications

# About IPBA

Other IPBA Committees include:

1. Asia - Pacific Economic Cooperation (APEC)
2. Corporate Counsel
3. Legal Development and Training
4. Next Generation
5. Scholarship
6. Women Business Lawyers

New Committees may be formed as legal practice areas emerge or evolve and further organisational development occurs.

# IPBA Dubai 2023

## About the Annual Conference

The IPBA Annual Conference will bring together thought leaders in the industry to examine broad-ranging legal issues concerning developments and effects in global & regional trade and global business trends affecting the economy, industry and lawyers.

2023 marks the 31st Annual Meeting and Conference and will be hosted in Dubai, United Arab Emirates. It will not only attract senior lawyers from worldwide, but also from the Asian-Pacific and Middle East regions and provide an opportunity to network and debate the global and regional impacts currently affecting the legal industry. The theme of this Conference is **“One World: Law & the Environment Beyond Covid”**.

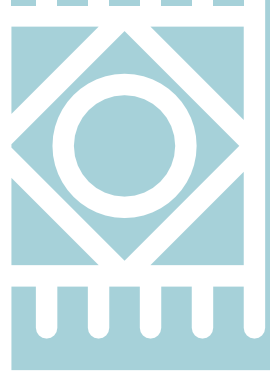
# IPBA Dubai 2023 - Programme Overview

Dates: Monday 6th March to Saturday 11th March, 2023

6 March	7 March	8 March	9 March	10 March	11 March
<b>Pre day for IPBA Council only</b>	<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>	<b>Day 4</b>	<b>Day 5</b>
<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>POST DAY</b>
<b>Nominating Committee Meeting</b> 9:30 - 10:30	<b>Pre-Conference Golf</b> 9:30 - 16:00	<b>Opening Ceremony</b> 9:30 - 10:00	<b>Concurrent Committee Session 3</b> 9:30 - 11:00	<b>Concurrent Committee Session 7</b> 9:30 - 11:00	<b>Post-Conference Golf</b> 9:30 - 15:30
<b>Officers' Meeting / New Officers' Orientation</b> 10:30 - 13:00	<b>Women Business Lawyers Meeting</b> 16:00 - 17:00	<b>Primary Session's</b> 10:00 - 13:00	<b>Coffee Break</b> 11:00 - 11:30	<b>Coffee Break</b> 11:00 - 12:00	
<b>Council Lunch</b> 13:00 - 14:30	<b>New Members and IPBA Scholars Reception</b> 17:00 - 18:00	<b>Lunch</b> 13:00 - 14:30	<b>Concurrent Committee Session 4</b> 11:30 - 13:00	<b>Lunch with Annual General Meeting (AGM)</b> 12:00 - 14:30	
<b>Committee Chairs' / Programme Meeting / Membership Leaders Meeting</b> 14:30 - 16:00	<b>Welcome Reception JW Marriott Marquis - Pool Terrace</b> 18:00 - 21:00	<b>Concurrent Committee Session 1</b> 14:30 - 16:00	<b>Lunch</b> 13:00 - 14:30	<b>Officers' Wrap- Up Meeting</b> 14:30 - 16:00	
<b>Council Meeting</b> 16:00 - 18:30		<b>Coffee Break</b> 16:00 - 16:30	<b>Concurrent Committee Session 5</b> 14:30 - 16:00		
		<b>Concurrent Committee Session 2</b> 16:30 - 18:00	<b>Coffee Break</b> 16:00 - 16:30		
		<b>Break</b> 18:00 - 19:00	<b>Concurrent Committee Session 6</b> 16:30 - 18:00		
		<b>Gala Dinner JW Marriott Marquis - Dubai Ballroom</b> 19:00 - 21:00	<b>Break</b> 18:00 - 19:30		
			<b>Farewell Dinner Jumeirah Beach Hotel - Outside space opposite Burj Al Arab</b> 19:30 - 21:00		



# IPBA Dubai 2023 - About Dubai



Dubai is a thriving hub for global trade, having one of the world's fastest growing economies. It welcomes inward investment with various business structure options. Dubai is also a very cosmopolitan city, having grown from a small fishing village on the Arabian Gulf to a global commerce hub.

Dubai is one of the larger of the seven emirates that make up the United Arab Emirates, with Abu Dhabi as the capital city. Dubai is home to more than 200 nationalities and not only offers commercial opportunities, but provides a truly memorable experience to all visitors. Whether one is by the banks of the Creek, or at the top of the Burj Khalifa, Dubai lives and breathes a sense of momentum, possibility and innovation. With its unparalleled coastline, beautiful deserts and magnificent cityscapes, Dubai has so much to offer.

Read more about Dubai [here](#).

# IPBA Dubai 2023 - Conference Venue

The JW Marriott Marquis Hotel in Business Bay, Dubai will host the Annual Conference. It is located in the heart of the Dubai downtown district and boasts of modern luxury and award-winning service. Soaring above Sheikh Zayed Road, this 5-star hotel is one of the tallest hotels in the world and has awe-inspiring views of the canal, coast and Dubai skyline. Notable landmarks such as the Dubai Mall, the Burj Khalifa and the Dubai Opera are just minutes away.

For ease and convenience, all aspects of the Conference within the official programme, with the exception of the Farewell Dinner, will be held in the JW Marriott Marquis Hotel.



# IPBA Dubai 2023 - COVID info

## COVID Travel Information

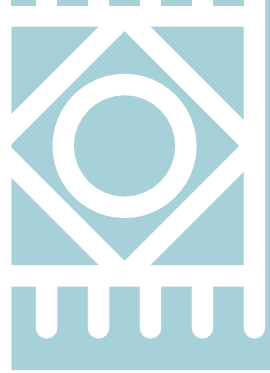
When traveling to Dubai, please check the [Dubai Tourism website](#) for up-to-date requirements. [Emirates Airlines](#) is also a trusted source of information, and has an abundance of up-to-date information for travel regulations into and out of the Emirate.

Please ensure that you check your own country's re-entry regulations for smooth travel.

# Sponsorship Opportunities and Benefits



# IPBA Conference Platinum Sponsor - Benefits



## Pre-Event

- Company logo/hyperlink on official IPBA Dubai 2023 event website & short write up
- 1 x email communication to global IPBA mailing list prior to the Conference
- Full page advert & company logo on Conference Brochure, including short write up
- Full page advert in the IPBA Journal

## During Event

- Company logo on Conference Welcome Pack for all delegates (collected during onsite registration)
- Logo inclusion/sponsor thanks within the Opening Ceremony introduction video
- Verbal acknowledgement/short speech during the Opening Ceremony
- Company logo on stage & digital screen backdrop in main conference room throughout daily sessions
- Company logo included on all printed conference branding (delegate lanyards/badges, registration desks, photo walls, directional signage)
- 4 x 3 Exhibition Space in Conference Pre-Function area outside main event ballroom (sponsor to provide set up)
- 1 x dedicated meeting room for company use throughout the Conference
- Selection of digital photos provided post event for sponsor use

## Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 180,000 | VENUE: MAIN BALLROOM, JW MARRIOTT MARQUIS HOTEL**

# IPBA Gala Dinner Gold Sponsor

## - Benefits

### Pre-Event

- Company logo/hyperlink on official IPBA Dubai 2023 event website & short write up
- Full page advert & company logo on Conference Brochure, including short write up
- Full page advert in the IPBA Journal

### During Gala Dinner

- Sponsor thanks by MC
- Welcome Words on stage by Sponsor's C-level Executive at Gala Dinner
- Gala Dinner hostesses wearing scarf or badge of Sponsor/Sponsor colours (decorative touch)
- Company logo on stage & screen backdrop throughout Gala Dinner
- Company logo included within Gala Dinner onsite branding (entrance flags, photo walls in pre-function space)
- Company colours displayed in lights or a projection upon guest's walkway at Gala Dinner
- Company logo on printed menus on all guest tables
- Signature drink/cocktail/mocktail named after company
- Opportunity for Sponsor to provide branded gift to attendees
- Selection of digital photos provided post event for sponsor use

### Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 110,000 | VENUE: MAIN BALLROOM, JW MARRIOTT MARQUIS HOTEL**

# IPBA Farewell Dinner Gold Sponsor

## - Benefits

### Pre-Event

- Company logo/hyperlink on official IPBA Dubai 2023 event website & short write up
- Full page advert & company logo on Conference Brochure, including short write up
- Full page advert in the IPBA Journal

### During Farewell Dinner

- Company logo on signage in guest transport (8 x coaches) to and from dinner venue
- Sponsor thanks by MC
- Welcome Words on stage by Sponsor's C-level Executive at Farewell Dinner
- Farewell Dinner hostesses wearing scarf/polo shirt/badge of Sponsor/Sponsor colours (decorative touch)
- Company logo on stage/screen throughout Farewell Dinner
- Company logo included within Farewell Dinner onsite branding (entrance flags, photo walls in event space)
- Company colours displayed in lights upon guests walk in at Farewell Dinner
- Company logo on printed menus on all guest tables
- Signature drink/cocktail/mocktail named after company
- Recognition Awards content branding (logo included on slides)
- Selection of digital photos provided post event for sponsor use

### Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 110,000 | VENUE: THE EVENTS LAWN, JUMEIRAH BEACH HOTEL**

**OPTIONAL EXTRA: Sponsor colour-themed, 3 minute firework display at dinner: AED 50,000**

# IPBA Welcome Reception Silver Sponsor - Benefits

## Pre-Event

- Company logo/hyperlink on official IPBA Dubai 2023 event website & short write up
- Half page advert & company logo on Conference Brochure, including short write up
- Full page advert in the IPBA Journal

## During Welcome Reception

- Sponsor thanks by MC
- Welcome Words on by Sponsor's C-level Executive at Welcome Reception
- First Sponsor capture of all event attendees for the week
- Welcome Reception hostesses wearing scarf or badge of Sponsor/Sponsor colours (decorative touch)
- Opportunity to provide branded giveaways to attendees (provided by Sponsor)
- Company logo included within Welcome Reception onsite branding (photo wall)
- Company colours displayed in lights/gobo projection upon guests walk in at Welcome Reception
- Selection of digital photos provided post event for Sponsor use

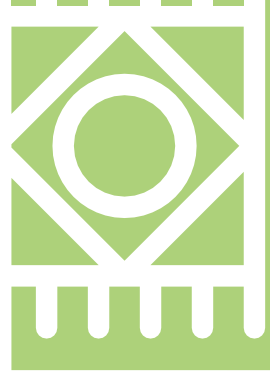
## Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 80,000 | VENUE: MAIN POOL TERRACE, JW MARRIOTT MARQUIS HOTEL**



# IPBA Golf Days Exclusive Sponsor - Benefits



## Pre-Event

- Company logo/hyperlink on official IPBA Dubai 2023 event website & short write up
- Half page advert & company logo on Conference Brochure, including short write up
- Full page advert in the IPBA Journal

## During 2 x Golf Days (Pre & Post Conference)

- Company logo on signage in guest transport to and from golf courses
- Welcome Words in clubhouse by Sponsor's C-level Executive prior to tee-offs
- Golf Days hostess & coach driver wearing branded polo shirt with Sponsor's logo
- 1st Tee Box branding & flags on selected hole at golf course (photo opportunity)
- Players Welcome Kit inclusive of branded backpack, 3 x branded golf balls, 1 x branded polo/golf shirt, 1 x branded premium face towel, 1 x branded power bank
- Company logo on each golf cart used by golfers
- Company logo on water bottles in each golf cart (2 bottles per player)
- Company logo on printed menus for clubhouse breakfast/lunch (pre & post round)
- Selection of digital photos provided post event for Sponsor use

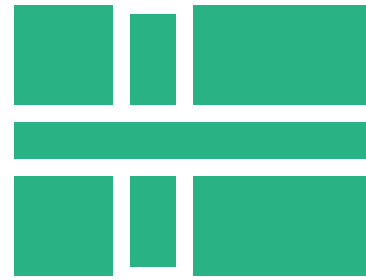
## Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 50,000 | GOLF COURSES: TBC (LIKELY, EMIRATES GOLF CLUB & DUBAI CREEK)**

**\*Please note that some sponsorship elements are subject to the golf club's approval.**

# Exhibition Space Bronze Sponsor - Benefits



## Pre-Event

- Full page advert in the IPBA Journal

## Event Days

- 1 x 3x3 exhibition booth space provided for Exhibitor outside main event ballroom in a dedicated area
- Company logo on main conference screen in ballroom on Exhibitor slides
- Company logo within conference brochure as participating Exhibitor
- Opportunity to directly network with all Speakers, Delegates and VIPs during 4 event days
- Space will be provided as 'Space Only'. If production/branding support is required, this can be provided at a cost, otherwise Exhibitor is responsible for filling their allocated space.
- Selection of digital photos provided post event for Exhibitor use

## Post-Event

- Included within 'Thank You' email post-conference to all attendees from the organisers

**TOTAL COST OF BENEFITS: AED 30,000 | VENUE: PRE-FUNCTION EVENT SPACE, JW MARRIOTT MARQUIS HOTEL**

# Terms & Conditions

By signing the Sponsorship & Exhibition Booking Form, the organisation is in agreement with below terms and conditions:

## **Terms of Payment**

50% of the total amount is payable within 10 days of signing the booking form.

Balance of the 50% shall be paid by mid-January 2023. The organiser reserves the right to release the booking and without further notice to the company in question, shall the full amount of the invoice not have been booked into the organiser's account by the due date.

Any objections or complaints in connection with the invoice shall be brought forward within 8 days of receipt thereof.

## **Cancellation of Sponsorship**

The organiser reserves the right to cancel the sponsorship agreed upon, if: 1. the sponsor fails to comply with the relevant payment obligations in a timely manner; 2. bankruptcy proceedings, out-of-court settlement proceedings or winding up proceedings against the sponsor are being carried out or imminent; 3. The sponsorship is not or no longer in keeping with the theme of the conference. It is sufficient for one of the situations described above to occur. No refunds under any circumstance will be given for booked advertisement space or possible other sponsorships.

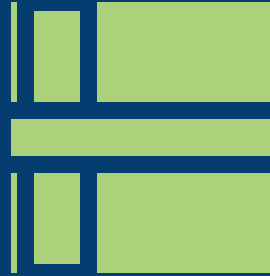
# Terms & Conditions

## **Event Cancellation, Force Majeure, Cogent Reasons**

If the event cannot be held as a result of force majeure, strikes, political events, fire, flood, typhoon, inclement weather or other cogent reasons, the sponsor shall not be entitled to raise any claims for damages of whatever kind against the organiser. Shall the event be cancelled for other reasons, or an exhibition booth previously agreed upon not be made available by the organiser, the sponsor agrees to waive any claims towards the organiser built on arguments of loss of profits. Any and all claims the exhibitor may raise are limited to the reimbursement by the organiser of payments made by the exhibitor.

## **Withdrawal**

In case of cancellation (withdrawal) of the application, the exhibitor shall pay the following cancellation fees to the organiser: withdrawal on or before 6 February 2023, 50% of the exhibition fees agreed upon; withdrawal after 7 February 2023, 100% of the booth rental fees agreed upon – including, in both cases, any and all duties, charges and additional expenses. The cancellation fees are to be paid as lump-sum compensation, regardless of any fault (penalty regardless of fault); the organiser's claim to cancellation fees remain valid even if the booth shall be rented or sold to a third party. The assertion of further claims for damage compensation remains unaffected by the payment of cancellation fees.



# Contact Details

Please don't hesitate to contact us with any questions:

**Contact: Aya Fisher - Event Director**

[ipbadubai2023@ipba.org](mailto:ipbadubai2023@ipba.org)