

Innovative Resilience in an Altered Legal Landscape

**SPONSORSHIP
OPPORTUNITIES**





Over 30 years of successful IPBA Conferences

With 30 years of experience in onsite Annual Conferences held throughout the Asia-Pacific Region, the IPBA welcomes you to our first completely virtual conference with the theme of “Innovative Resilience in an Altered Legal Landscape”.

This 4.5-day conference will feature opening remarks by IPBA president Li Zhiqiang (Jack Li), a Plenary Session with a Keynote Address by Professor Richard Susskind OBE; over 30 concurrent sessions on topics ranging from Aerospace Law to Anti-Corruption to Insolvency to Technology; numerous networking opportunities with other delegates throughout; culminating in the IPBA Annual General Meeting.



IPBA PRESIDENT LI ZHIQIANG (JACK LI)

Don't miss your chance to participate in what will be a remarkable opportunity to align with the IPBA and connect with our delegates and speakers.



The Foremost Asia-Pacific Commercial Lawyer Association

Since its humble beginnings in 1991 at a conference that drew more than 500 lawyers from around the world to Tokyo, the IPBA has blossomed to become the foremost commercial lawyer association with a focus on the Asia-Pacific Region. IPBA's spirit of camaraderie ensures that our members from over 65 jurisdictions become friends as well as colleagues who stay in close touch with each other through IPBA events, committee activities, and social network platforms.

To find out more or to join us, visit the IPBA website at www.ipba.org or email ipba@ipba.org



CONFERENCE KEYNOTE

Professor Richard Susskind OBE

Professor Richard Susskind OBE is the world's most cited author on the future of legal services. He is President of the Society for Computers and Law, Chair of the Advisory Board of the Oxford Internet Institute, the Founder of Remote Courts Worldwide and, since 1998, has been Technology Adviser to the Lord Chief Justice of England and Wales. Richard's work has been translated into 18 languages and he has been invited to speak in over 60 countries.

Allow the IPBA Virtual Conference 2021 to

- ✓ **Make Your Name Known**
- ✓ **Display Your Support**
- ✓ **Highlight Your Expertise**

Your firm or organization will get exposure to law firm managing partners and decision makers throughout the world.



Who Attends?

The onsite IPBA Annual Conference attracts over 1000 delegates each year, and our virtual event is expected to attract 600 or more delegates including:

- International commercial lawyers
- Law firm partners
- In-house counsel
- Legal influencers

Top 3 Reasons

Why up to 600 or more commercial lawyers will attend our IPBA Virtual Conference 2021:

- 1 To learn from legal experts
- 2 To connect with colleagues and industry peers
- 3 To discuss changes in the altered legal landscape

Virtual Conference

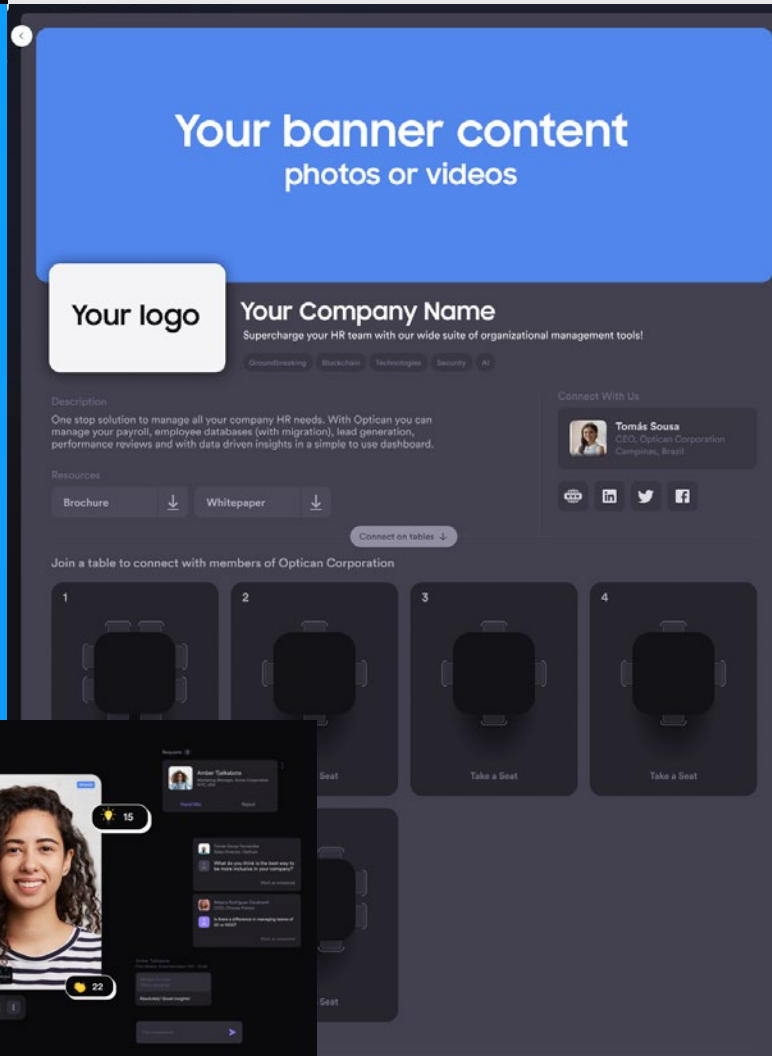


Interaction is key! Join us for the best virtual exhibiting experience where visitors can seamlessly interact with you via video networking, telephone and text chats, along with polls, surveys and additional contact-rich features.

You will have access to easy insights about booth visits, leads, and other associated analytics.

Your Virtual Booth

- Add informative details about your company such as key offerings, description, explainer video, graphics, etc.
- Attach downloadable resources at your booth to enlighten visitors and help conversion
- Interact with delegates in the booth lounge to have a face-to-face video meeting, demos, and walk-throughs
- Gather interest for products and offerings from visitors' interactions
- Access a full, detailed suite of insights and analytics on booth visits



Sponsorship Packages

PLATINUM SPONSOR USD7,500 – UP TO TWO

- Inclusion of your logo with Platinum sponsor recognition on all 2021 IPBA Virtual Conference promotional materials
- Opportunity to sponsor and provide prizes for games or activities

Complimentary Items

- 6 complimentary full conference registrations
- Prominently placed logo and exhibitor profile in Virtual Exhibit Hall. Includes the ability to chat with attendees, provide links to download your resources and network in small groups or privately
- 1 Full-page advertisement in IPBA Journal, June 2021 issue

Marketing and Sponsor Acknowledgments

- Platinum sponsorship acknowledgment in pre-event and post-event communications to IPBA members
- Website Feature - company profile including logo and 250-word company spotlight
- EventAPP Feature – company profile including logo and 100-word company spotlight
- Two dedicated social media posts (content approved by IPBA)

GOLD SPONSOR USD5,500 – UP TO FOUR

- Inclusion of your logo with Gold sponsor recognition on all 2021 IPBA Virtual Conference promotional materials

Complimentary Items

- 4 complimentary full conference registrations
- Virtual exhibition booth in Gold sponsor position. Includes the ability to chat with attendees, provide links to download your resources and network in small groups or privately
- 1 Full-page advertisement in IPBA Journal, June 2021 issue

Marketing and Sponsor Acknowledgments

- Gold sponsorship acknowledgment in pre-event and post-event communications to IPBA members
- Website Feature - company profile including logo and 250-word company spotlight
- EventAPP Feature – company profile including logo and 100-word company spotlight

SILVER SPONSOR USD3,000 – UP TO SIX

- Inclusion of your logo with Silver sponsor recognition on all 2021 IPBA Virtual Conference promotional materials

Complimentary Items

- 2 complimentary full conference registrations

Marketing and Sponsor Acknowledgments

- Silver sponsorship acknowledgment in pre-event and post-event communications to IPBA members
- EventAPP Feature – company profile including logo and 100-word company spotlight

Sponsorship Confirmation

Selected Packages

- ☐ Platinum Sponsor USD7,500
- ☐ Gold Sponsorship USD5,500
- ☐ Silver Sponsorship USD3,000

Your Details

Name

Position

Law Firm or Organization

Address

State

Postal Code

Country

Phone

Mobile

Email

Cancellation Policy

I acknowledge and agree to the cancellation policy:

- One month or more prior to the meeting – 50% refund
- Less than one month prior to the meeting – No refund

I acknowledge and agree to the cancellation policy:

Signature

Contact

Should you be interested in sponsorship opportunities, please contact one of the team members:

Riccardo Cajola
e. rgc@cajola.com

IPBA Secretariat
e. ipba@ipba.org

