The Inter-Pacific Bar Association
Regional Conferences - Brazil

The Global Inclusion of Latin America
September 25, 2014 – São Paulo
September 29, 2014 – Rio de Janeiro
The Inter-Pacific Bar Association is an international association of business and commercial lawyers who live in, or otherwise have a strong interest in, the Asia-Pacific Region. It was established in April 1991 at an organizing conference held in Tokyo attended by more than 500 lawyers from countries within the Asia-Pacific Region. Since then, it is has grown to become a preeminent legal association in this region, with membership drawn from throughout the world. Currently, IPBA has over 1,400 members from over 65 national jurisdictions worldwide.

For the first time the IPBA Mid-Year Council Meeting & Regional Conference will be held in Brazil. Activities will take place in both host cities Rio de Janeiro and Sao Paulo, including opening and closing dinners. The event is followed by two days of internal officer and Council meetings and one day Conference to which all IPBA members and non-members are welcome.

For more information: https://ipba.org/
On behalf of the organizers and the Host Committee, it is with great honor and pleasure to cordially invite you to attend the 2014 IPBA Regional Conference, which this year has been aptly named the "The Global Inclusion of Latin America," to take place both in Sao Paulo and in Rio de Janeiro.

As most of you may know, Brazil has recently hosted the 2014 World Cup, which has been rated internationally as one of the best of all time. In less than 2 years time, Brazil will host another major international sporting event -- the 2016 Summer Olympics in Rio de Janeiro. Having been granted the right to host the top 2 major international sporting events is a validation by the international community that Brazil has become a significant economic power in the world stage. As the largest economy in Latin America, and one of the fastest-growing economies worldwide in the past 10 years, Brazil has indeed made significant strides as an up-and-coming world economic power.

With the rise of Brazil in the world economic stage, there has been also a significant increase in the number of cross-border M&A and securities related transactions in Latin America, particularly in the past 10 years. And with such a surge in cross-border transactions in Latin America, there has been also a significant increase in international arbitration as a mechanism for dispute resolution.

Moreover, Brazil is one of the first countries in Latin America to enact its own Anti-corruption Law this past January, setting a trend in Latin America in respect to efforts to fight corruption and bribery of domestic and foreign public officials. Furthermore, riding the anticorruption wave is also the evermore growing global cartel enforcement, which has reached unprecedented levels internationally and in Latin America as well.

We have lined-up a stellar, dynamic, and multi-national group of panelists and speakers who will guide us in exploring all of the aforementioned trends and developments in Latin America that have led to such global inclusion. Among them will be our special guests the Honorable Luciano Almeida (President of Invest Sao Paulo) and the Honorable Ellen Gracie Northfleet (former Chief Justice of the Brazilian Supreme Court), who will be the keynote speakers in Sao Paulo and in Rio de Janeiro, respectively.

We are extremely glad and thankful that you are joining us in Sao Paulo and in Rio de Janeiro from all corners of the world, and wish you a most rewarding, memorable, and truly enlightening conference.

Very truly yours,

Shin Jae Kim
At-Large Council Member for Latin America
Co-Chair Host Committee
Partner, TozziniFreire Advogados

Ronaldo Veirano
Co-Chair of International Trade Committee
Co-Chair of Host Committee
Founding Partner of Veirano Advogados
8:00 – 08:30  Registration and Welcome Coffee

8:30 - 8:40  Welcoming Remarks by Shin Jae Kim, TozziniFreire Advogados, Brazil

**PANEL I**  
8:40 – 10:15  
**Challenges in Cross-Border Investments and M&A**

There have been a significant increase in the number of cross-border investments and M&A transactions in Latin America in recent years. Some of the most high-profile deals involving both public and private companies have taken place in Latin America. All investments pose risks and challenges. Such challenges can vary significantly depending on country and jurisdiction. This diverse panel will explore the latest difficulties and challenges that cross-border investors must prepare for and take into account in making investment in the countries represented by the panelists and also this panel will shed some light on the challenges and experience gained from doing relevant deals in Latin America. It will also provide an outlook for the current state of the M&A market and what's in store for the near future, and what other challenges and opportunities need to be taken into account in doing M&A deals in Latin America.

**Moderator**  
Fernando Hurtado de Mendoza, Rodrigo, Elias & Medrano, Peru

**Panelists:**
Fernando Cinci, TozziniFreire Advogados, Brazil
Carla Junqueira, Barretto Ferreira e Brancher (BKBG), Brazil
Alberto Cardemil, Carey y Cía, Chile
Ramon Beccar Varela, Estudio Beccar Varela, Argentina
Jose Cochingyan, Cochingyan & Peralta Law Offices, Philippines.

[p]anelist + law firm + country] representative of International firm active in LATIN America

**Coffee Break**  
10:15 – 10:30
PANEL II

10:30-12:00

Challenges in Securities Markets
The recent financial crisis damaged trust in the financial system. Although very few risks are originated within securities markets, securities markets have the potential to transmit risks from the financial system. This panel aims to bring experts from various countries to discuss major trends and potential vulnerabilities in securities markets, including, regulatory uncertainty, corporate governance, financial risks disclosure, shadow banking, Central Counterparties (CCPs), OTC derivatives, high frequency and algorithmic trading, structured products, retail financial products and services and repo funding and securities lending.

Moderator
Antonio Felix, TozziniFreire, Brazil

Panelists
Yong-Jae Chang, Lee & Ko, Korea
Miyuki Ishiguro, Nagashima Ohno &Tsunematsu, Japan

[p Panelist + law firm + country]

KEYNOTE SPEAKER

12:00 – 12:30
The Honorable Luciano Almeida
President of Invest São Paulo

LUNCH

12:30 – 14:00
Lilló Restaurant (directly accross the street from TozziniFreire)
PANEL III

14:00 – 15:30

Growing Global Cartel Enforcement
Cartel enforcement has reached unprecedented levels around the world in the last few years. As more countries adopt new laws and step up prosecution, risks for companies have increased significantly, forcing corporations to reassess the way they do business in several parts of the world, including Asia and Latin America, in order to prevent violations of antitrust laws. This panel will explore recent developments in global cartel enforcement, from larger fines and the criminal treatment of executives to coordination of investigation by authorities around the world and the spread of private damages claims.

Moderator
Olavo Chinaglia, Veirano Advogados, Brazil

Panelists
Marcelo Calliari, TozziniFreire Advogados, Brazil
Steve Harris, USA

Coffee-Break
15:30 – 16:00

PANEL IV

16:00 – 17:30

Worldwide Anticorruption Regulatory Wave
The OECD Anti-Bribery Convention took the next step in the fight against corruption and united efforts of 41 countries around the world to criminalize bribery of foreign public officials in international business transactions. This panel aims to bring experts from various countries signatories of the OECD Convention to comment on the status of the implementation of the Convention, and highlight relevant laws and case studies.

Moderator
Shin Jae Kim, TozziniFreire Advogados, Brazil

Panelists
Luis Navarro, Veirano Advogados, Brazil
Robert Quon, Fasken Martineau, Canada
Juan Martin Allende, Allende & Brea Abogados, Argentina

[panelist + law firm + country] To be confirm
PAINEL V

17:30 - 18:00  Legal Trends & Final Remarks

Panelists  José Luis de Salles Freire, Founding Partner at TozziniFreire Advogados
          Ronaldo Veirano, Founding Partner at Veirano Advogados

Happy Hour

18:00  Garden (1st Floor of TozziniFreire Advogados)
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<tr>
<th>Time</th>
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<tr>
<td>8:30 – 9:00</td>
<td>Registration and Welcome Coffee</td>
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<td>9:00 – 9:15</td>
<td>Introductions and Welcome Address by Conference Co-chairs</td>
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<td>Fernando Serec, TozziniFreire Advogados, Brazil</td>
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<td>Pedro Maciel, Veirano Advogados, Brazil</td>
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<td>9:15 – 9:45</td>
<td><strong>KEYNOTE SPEAKER</strong></td>
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<td>The Honorable Ellen Gracie Northfleet, former Chief</td>
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<td>Justice of the Brazilian Supreme Court on &quot;An Overview of the</td>
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<td>Present Status of the Proposed Changes to the Arbitration Law&quot;</td>
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<td>9:45 – 11:15</td>
<td><strong>PANEL I</strong></td>
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<td>Arbitration as a Tool to Increase Investment in Developing Countries</td>
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<td>11:15 – 11:30</td>
<td>Coffee Break</td>
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<td>11:30 – 12:45</td>
<td><strong>PANEL II</strong></td>
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<td>The Role of the Institutions in the Growth of Arbitration as a</td>
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<td>Dispute Resolution Method</td>
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<td>13:00 – 14:30</td>
<td>Lunch</td>
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September 29, 2014
Rio de Janeiro
(Windsor Atlântica Hotel - Avenida Atlântica, 1020 – Copacabana)
PANEL III
14:30 - 16:00
Enforcing International Awards

Coffee Break
16:00 – 16:30

PANEL IV
16:30 - 18:00
International arbitration practical approach in different countries and regions – Is there any difference? [consider a session where counsel from different jurisdictions would discuss how a single hypothetical case would be handled in their respective jurisdictions.]
Please confirm your registration until September 22, 2014.

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<th>Location</th>
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<td><a href="mailto:eventos@tozzinifreire.com.br">eventos@tozzinifreire.com.br</a></td>
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<tr>
<td>Rio de Janeiro</td>
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ORGANIZATION

Host Committee:

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