



**North America, Asia, and the Law of International Business:
Rules of the Road in 2019 and Beyond**
September 5, 2019

AGENDA*

1:00 Registration and Refreshments

Opening Remarks

- **Michael P. Chu**
IPBA Regional Coordinator, North America
Partner, McDermott Will & Emery, Chicago

1:15 Keynote Address

- **Tom Burton**
General Counsel, Traeger Pellet Grills, Salt Lake City

Panel Discussion - The Rules of the Road in Asia for Business – the Big Picture

- **Corey Norton, Moderator**
Vice Chair, IPBA Membership Committee
Group Counsel for Responsible Sourcing, Thai Union Group PCL
- **Rudy Figueroa**
VP of Admin, HR & Risk Mgmt, General Counsel & Corporate Secretary, Mitsui Rail Capital LLC
- **Andre Carvalho**
Partner, Veirano Advogados, Rio de Janeiro

2:15 Anti-Corruption, Investment, and Asia - In a round table format, panelists will discuss the web of multi-jurisdictional anti-corruption statutes and related considerations as they apply to doing business in Asia and beyond.

- **Clifford R. Sosnow, Moderator**
Partner, Fasken Martineau, Toronto and Ottawa
- **Sarah R. Iles**
Chief Ethics & Compliance Officer Akorn, Inc. (Chicago area)
- **Beatrice M. Schaffrath**
International Corporate Lawyer, U.S. & Asia
- **Shin Jae Kim**
IPBA Council, Program Coordinator
Partner, TozziniFreire Advogados, Sao Paulo
- **Amandeep (Aman) S. Sidhu**
Partner, McDermott, Will & Emery, Washington, DC

3:45 New Concerns in IP – Protecting yourself in China and other key markets.

- **Michael P. Chu**
IPBA Regional Coordinator, North America
Partner, McDermott Will & Emery Chicago
- **Charlie McMahan**
Partner, McDermott Will & Emery, Chicago

4:30 Trade Wars: Tools, Trends & Tomorrow – A look into Imports, National Security, Business and Economic Impact, and What’s Ahead

- **Devin S. Sikes**
Counsel, Akin Gump, Washington, DC
- **Cody Wood**
Associate, Dentons, Kansas City
- **Alisha Greenwald**
Senior Director, Blue Grace Logistics, Chicago

5:30 Is it a Trade War, or a Technology War? China and Technology – Export Controls (Huawei), Practical Issues for Lawyers Working in Asia – Traps for the Unwary

- **Jeff Snyder**
IPBA Jurisdictional Council Member, United States
Partner, Crowell & Moring, Washington, DC and Brussels
- **Evan Chuck**
Partner, Crowell & Moring, Los Angeles

6:00 Q&A and Closing Remarks

6:15 Reception

*As of September 3, 2019